

# GreenBook



LEVIN ALPPITALOT  
LEVI ALPINE CHALETs



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# Our responsibility

LAPPISH NATURE | THE PEOPLE AROUND US | DOMESTIC QUALITY

These three things are the basis for our sustainability work.

For us, sustainability means developing our business by continuously focusing more attention on our responsibility as a company. With the creation of the GreenBook and informing our guests, we are committed to ensuring and continuously and systematically improving the quality and sustainability of our services.

We promote the preservation of Lapland's pristine nature by reducing energy and water consumption and providing a safe and genuinely evolving working environment for our employees and guests to enjoy their holidays. We target our acquisitions to domestic actors, support the development of the local community and raise our guests' awareness of the respect for the environment.

The GreenBook is created to allow you to explore what's happening behind the scenes and share what we do for sustainability. Learn more about our concrete environmental work and your opportunities to participate. Everyone's contribution is an integral part of our success.

*Julia Siikarla*

MANAGING DIRECTOR  
LEVI ALPINE CHALETS



## Water & energy consumption

The holiday in Levi is crowned by the magnificent and clean Lappish nature and its beautiful scenery. We aim to preserve the biodiversity of Lapland for the next generations. Part of the environmental protection and reducing the carbon footprint is efficient water management, the reduction of energy consumption of our apartments, and informing our guests of these practices.

The energy consumption of apartments represents a large part of our company's carbon footprint. Therefore, in reducing the environmental impact of apartments, it is essential to focus on energy saving and, where possible, on using renewable energy sources. In the apartments, energy is used, for example, heating and heating hot domestic water, household appliances, and lighting.

Effective water management is part of protecting the environment. Our goal is to monitor water consumption actively and significantly reduce its consumption.







## PRESERVING ENERGY

- Lowering the apartment temperatures in the low season.
- Turning off unnecessary lights.
- Making sure that the windows are securely closed and sealed in place.
- Favoring energy-efficient household appliances.
- Using energy-efficient light bulbs and LED lighting.
- Using toilet paper, paper towels, liquid soap, dishwasher detergent, and laundry detergents that are eco-labeled.
- Having our primary operations switched to electronic systems, minimizing paper wastage.
- Having a considerable number of our bathrooms treated with a Finnish stain-repellent and ecological Nanoksi-coating and a self-disinfecting Fotonit-photocatalysis coating making our premises and contact surfaces hygienic and easy to keep clean.
- All our electricity is generated from carbon-free energy sources such as hydro, wind, solar, bio, geothermal, and nuclear power.







## REDUCING WATER CONSUMPTION

- Consistently monitoring water consumption weekly to provide valuable information on the environmental load and quickly detect possible consumption spikes.
- Monitoring water consumption in proportion to the number of customers.
- Basing the linen change policy on guests' requests helps reduce the number of bed linen and towel washes.
- The apartments are equipped with Oras water-saving automatic showers.
- The hospitality staff are instructed to inspect the faucets and the toilets during cleaning and to indicate any discrepancies to maintenance staff.



## Sorting & recycling

Waste management is a critical factor in reducing environmental impacts. Large amounts of organic and other waste are generated in the apartments. We reduce the accumulation of incinerated waste, invest in sorting waste, and instruct our guests.

Key measures are taken to reduce the environmental impact of waste.





## SORTING AND RECYCLING OF WASTE

- We have implemented a recycling plan to reduce and reuse waste.
- The apartments have collection points for incinerated waste, bio waste, cardboard, glass, plastic, and metal.
- Outside the apartments are collection containers for the waste mentioned above.
- We inform our guests effectively of waste sorting.
- The Hettula sorting station in Kittilä transfers all waste for recycling.
- Biowaste will be exported to the Gasum-biogas plant in Oulu
- Combustible waste is transported to Sweden for Geminor, a leading resource management company specializing in energy recovery, material recovery, and waste treatment in northern Europe.
- Cardboard is recycled through Transitar, which specializes in recycled logistics
- Paper is recycled via Encore Environmental Services.
- Wood is chipped in Kittilä and taken to Pohjaset for energy use.
- Mixed construction waste is sorted in Kittilä at the Hettula waste station.
- Hazardous waste is recycled appropriately, for example, through Fortum.





## DURABLE PRODUCTS AND RECYCLING THE OLD

- We consciously reduce the environmental burden caused by product manufacturing by renovating old furniture whenever possible, either by our service personnel or by using the services of a local partner.
- We use durable products made in Finland, such as sauna bench cloths, dishcloths, and cleaning equipment.
- Old but intact furniture no longer in customer use is recycled locally through the municipality and parish of Kittilä for the underprivileged or through Kolari Pentecostal church for international humanitarian aid, such as orphanages and substance-use recovery housing in the Baltic states or crisis areas in Ukraine.





Recognition  
for our  
environmental  
work  
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## Purchases & subcontracting

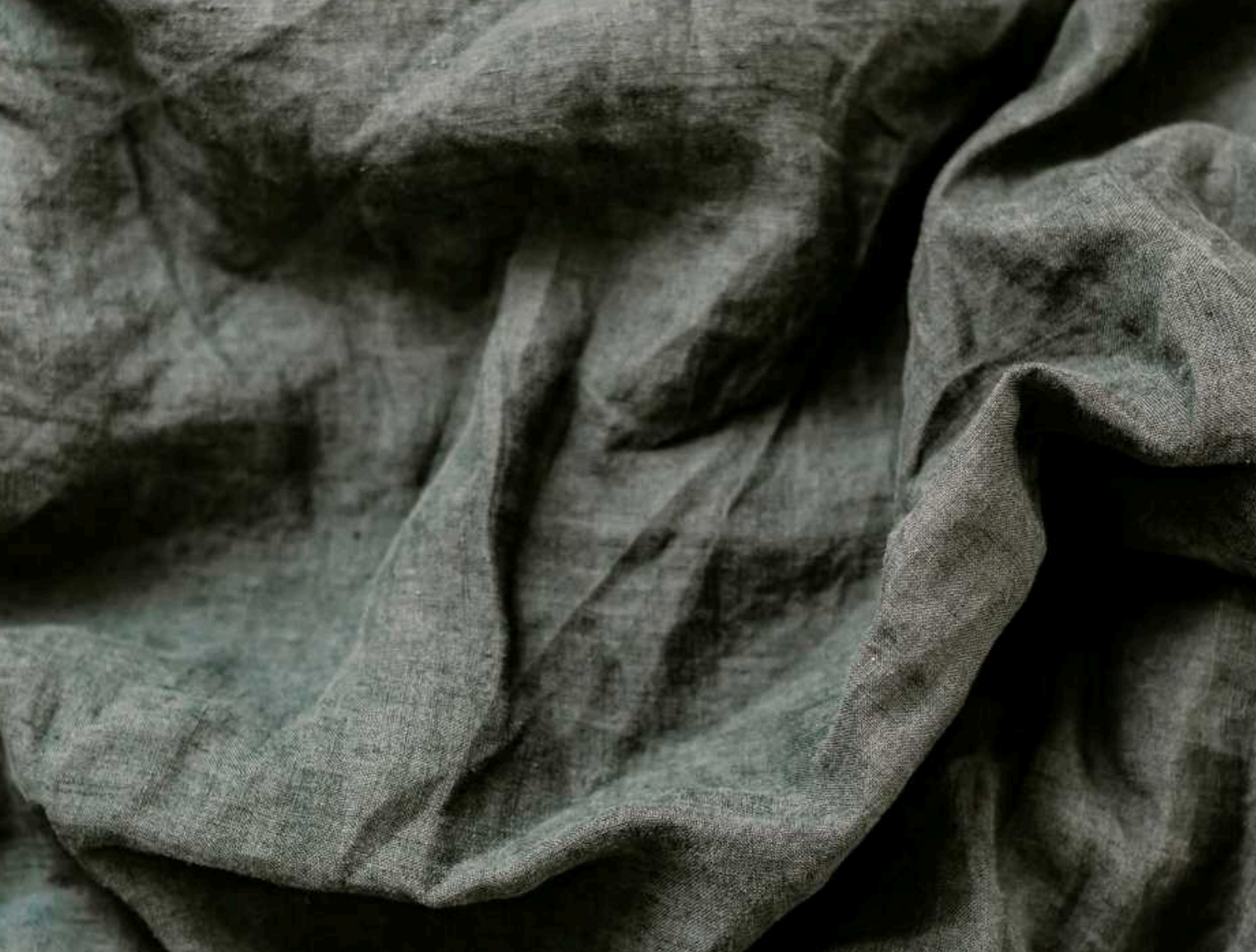
Like us, we value family businesses from which most of our acquisitions come. We use local partners and suppliers for our services and products whenever possible. We use partners that we trust in sustainability issues. Our apartments exude Finnish handiwork and quality.

We strive to choose environmentally friendly and natural materials in architecture and interior design. Quality and longevity are a priority in the choices made. We favor suppliers who comply with recognized environmental and quality standards and certificates. In this way, we reduce the need for renewal and short uptime.

Our purchases are always based on a real need without compromising the comfort of our guests.







## FINNISH BRANDS USED IN INTERIOR DESIGN PURCHASES

- Beds and bed linen: Hilding Anders Finland, Unikulma, Vormu
- Furniture: Kustom, Design by Noronen, Pohjanmaan Kaluste
- Textiles: Lapuan Kankurit, Jokipiin Pellava, VM Carpet, Lennol, Finlayson, Annala, Miiko Design
- Kitchenware: Iittala, Pentik, Pisa Design, Saana ja Olli, Piironki, Kierti
- Guest soaps: Hetkinen
- In addition, Finnish products manufactured by local carpenters







## CONTRACTORS USED IN RENOVATION AND CONSTRUCTION PROJECTS

- Maintenance and construction work: Levin siivous ja huolto, Neljän Tuulen Siivous ja Rakennus, Rakennusliike Helppi, RKL Jatkola, Laatoitus & Saneeraustyöt Jylhä, KTH Palvelut, Levin Maalauspalvelu, Siisti Pinta, Lukkopalvelu Jaskan Rookki, Virmavirkut
- HVAC and electrical work: LVI- Kaivola, As Sähkötekniikka, Levin Sähkö
- Building materials: RTV, Levin Rauta, K-Rauta Levi, Puusepänliike Hangasvaara, RP Keittiö, Lasi- ja levymyynti Halonen, Keminmaan Lasi, Lapin Laude
- Interior design: Rakennus Rautio







## **FAMILY-RUN IMPORT BUSINESSES USED IN INTERIOR DECORATING PURCHASES**

- Furniture and lighting: Tunturi Kaluste, Aada Sisustus, Veken Kaluste, Kalustetoimi, Kaluste Heinaset, Valava, Sessak, Lumenlux
- Other: Import Numero 1, E.Ahlström, Raijan Kodinkone, Tekniset Valokulma, Suunnittelutoimisto Sisusta

## **A MIXTURE OF FINLAND'S TOP AND LOCAL EXPERTISE**

- Technology: Moder, Magic Cloud, Kittilän PC-Help, Wysiwyg
- Brand work and marketing: Werklig, Arctic Angle
- Accounting and financial management: Advis Account, Talousvahvistus





## Our social responsibility

Our professional team is the key to our success, whose satisfaction is as important as our guests'. We do everything we can to provide our employees with inspiring company culture. For this reason, we care greatly for their well-being, professional development, and evolving working methods.

For us, it is a matter of honor to be at the forefront of strengthening the competitiveness and attractiveness of the region. We market and develop our area and destination with other local actors. We strive to do charity work both locally and nationally.





## STAFF

- For us, it is self-evident to comply with existing laws, agreements, and other regulations, and we follow the authorities' instructions and change our operations based on them.
- We train the personnel at the beginning of the employment and throughout its entirety.
- Our personnel are insured and covered by our company's occupational health care.
- We guarantee a safe working environment for our staff.
- We strive to improve the accessibility of our environment and also provide customers with more information about easy-to-access accommodation.
- We encourage our staff to monitor their daily working environment and report on problems encountered.
- We have a bonus system that we have developed ourselves for our key personnel.
- We strive to be flexible in working hours and offer work-from-home opportunities.
- We do not allow any form of harassment or discrimination in our work community and we have a zero-tolerance policy for bullying and, e.g., mistreatment of trainees.
- When recruiting, we follow the standard rules and guidelines and we treat all applicants equally





## REGIONAL RESPONSIBILITY

- We actively participate in training events and development projects organized by Kideve Business Services, developing the area of the municipality of Kittilä and its business life.
- We actively participate in environmental projects and development projects in the region.
- We are Visit Levi's joint market company, contributing financially to the marketing activities and promotion of the region.
- We partner in many events organized in the area, for example, by providing accommodation for the organizers.
- We participate annually in Levi's "Cleaning Our Village Event."
- We are a member of the Board of Directors of Levin Matkailu Oy (Visit Levi).

## CHARITY

- Every year, during Christmas, we donate money to either a local or national charity, which our staff takes turns in choosing.
- We support youth sports clubs in Kittilä and the childhood landscapes of our entrepreneurs in the rural municipality of Pöytyä.





## Guests' participation

We offer our guests the opportunity for year-round and unique holidays. We actively collect feedback that enables our company to improve its ability to meet our guests' expectations and needs, therefore, developing our operations.

Our guests' contribution to reducing the carbon footprint during their holiday stay is essential, for example, by sorting waste and reducing energy and water consumption and emissions. We encourage our guests to travel for the good of the environment.







## REDUCING ENERGY AND WATER CONSUMPTION

- Make sure not to stream water unnecessarily from taps and showers.
- Please inform the staff if you notice any leakage of faucets or pipes.
- Please fill the dishwasher before switching on the washing cycle. Take advantage of the machines' short, colder washing water and eco-programs.
- During your stay, bed linen, towel changes, and intermediate cleanings are carried out only at your request.
- Save energy by turning off the lights in the apartment when you leave.
- Switch off unused and standby equipment in the apartment.
- Do not let the warm sauna wait, and please switch off the sauna stove immediately after use.
- Remove the charger from the wall socket after charging.
- Do not leave windows and doors open for long periods. Please note that the heating of the apartments is set to +20-22 degrees.
- It is unnecessary to keep the kitchen hood at high power other than when cooking.







## WASTE SORTING AND RECYCLING POINT

- Properly sort waste into separate collection containers in the apartments: packaging plastic, bio waste, cardboard, metal, glass, and incinerated waste.
- Our recycling point is located at Hissitie 13. The collection point for incinerated waste (grey collection container) is located in the parking area of Hissitie 15.
- You can also recycle sorted waste at Levi's public eco points.

## REDUCE EMISSIONS

- We are located close to everything, in the center of Levi. You may not need your car for the holidays, which reduces carbon dioxide emissions.
- Prefer the ski bus for travel in winter.
- Rent a bike from the rental companies in the area and travel ecologically.
- Travel to Levi by public transport. There are bus connections from Kolari and Rovaniemi railway stations and Kittilä Airport to Levi's center.







## TIPS FOR GREEN HOLIDAYS

- Prefer tap water for drinking.
- Prioritize the local vendors when shopping and eating. By purchasing local products and services, you support the vitality of our region.
- Support the year-round nature of the area by traveling outside the high seasons as well.





Experience  
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## Environment & nature sites

Levi is a year-round holiday destination, and unforgettable experiences are available every day of the year. Whether interested in animals, the Northern Lights, sports, well-being, or hiking in nature, you're guaranteed to find exciting things to do for your holiday.

Hiking and cycling are great ways to exercise, and at the same time, you can observe the diverse nature of the area without haste. Levi has a numerous selection of marked paths and hiking trails to everyone's needs and liking. For our nature-loving guests, we encourage them to respect nature, keep pets tethered, favor marked routes and hiking paths, and not to litter.





## HIKING IN LEVI

- Accessible Huippupolku at the top of Levi 0.5 km
- Ice Age path 10 km around the tree line of Levitunturi
- Rykimäpolku trail of Kätkätunturi 13 km
- The life of the past trail around Levitunturi 18 km
- In Levi, you will also find maintained winter walking paths.
- Starting points are near the center of Levi and the Levi Alpine Chalet apartments.
- The electronic map service will provide up-to-date information on skiing, hiking, snowshoeing, and bike routes.
- Route maintenance can be supported by purchasing a traditional route map from, for example, Levi's Tourist Information Service.





## CYCLING

- Visitors can enjoy cycling in Levi all year round
- Rental services are available both in summer and winter, including Elan Ski Shop & Rental, Fillariovelle.fi, Zero Point, Activity & Bike Park, and Hill Ski Rent.

## CULTURE

- Samiland, the Sámi Museum, presents the history and presence of the only indigenous people in the European Union, the Sámi.
- Reidar Särestönniemi Art Museum and Studio in Kaukonen
- Einari Junttila Art Museum in the centre of Kittilä
- Artist Reijo Raekallio Gallery in Pöntsö
- Local Museum Vaaranmikkola in Kittilä's Pakatti
- Artist Kalervo Palsa's home and Getshsemene studio in the centre of Kittilä





## REGIONAL DESTINATIONS

### **Aakenustunturi fell and its peaks**

Aakenustunturi (565m) is a long horseshoe-shaped wilderness fell between Levi and Ylläs. You can find the wreckage of a World War I Junkers JU52 aircraft nearby. In the surroundings of Aakenus, you will find several wide-ranging routes, such as the Moloslaki and Vareslaki routes.

### **Haavepalo in Totovaara**

Haavepalo (380m) is the peak of Iso-Totovaara on the Kittilä side, which opens up to a view of Yllästunturi, next to which are other fells of Ylläs: Kellostapuli, Kesänki, Lainio and Pyhätunturi. There is a hut on top of the Haavepalo with a firepit and a place to enjoy your refreshments and snacks.

### **Särkitunturi fell**

Särkitunturi (492m) is an accessible and easy-to-walk destination, well-suited for families with children. Halfway along the gravel trail is a firepit and a hut. On top of the fell, you can dip in an ice-cold fell lake. From the top of the fell, a fantastic view opens up with most of the fells in Lapland and National Park. The view in the direction of Pallas is considered Finland's national landscape and is immortalized as a stamp.





### **Lommoltunturi fell**

The less-visited Lommoltunturi (574m) rises next to the Pallas fells. There are two lakes on the fells, Ylilaki and Alalaki, between which one can find a ravine and fell lakes. The scenery opens towards Pallas and the adjacent Keimiö, Sammaltunturi and Pyhäjärvi lake.

### **Sammaltunturi fell**

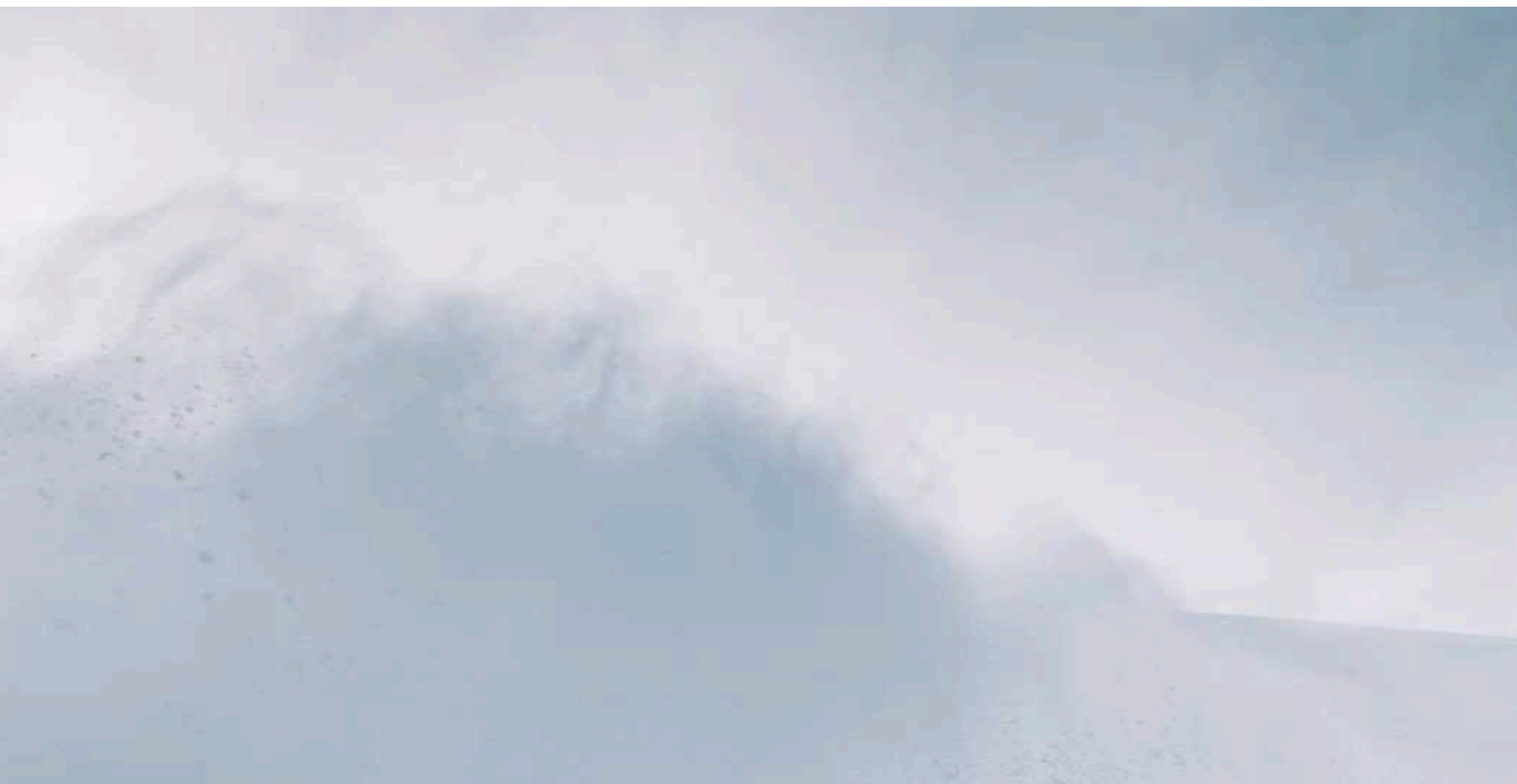
Breathe the cleanest air in the world. The Sammaltunturi (566m) has an easy-to-walk gravel path, and a Research Station of the Finnish Meteorological Institute is located on top of the fell.

### **Taivaskero**

Climb the highest fell in Pallas to Taivaskero (809m), to a location where the Olympic fire was lit in 1952. The route starts at the Pallastunturi Nature Centre, and after a short journey, you can sit on the steps of an old reindeer hut and admire the fell scenery. The path steepens and continues to climb to the beloved fell top, which rises halfway along the route. From above, there are magnificent views in all directions.

### **Taatsin seita ja Taatsi church**

In the village of Pokka in Kittilä, in the gorge-like northwest region of Lake Taatsijärvi, are the mighty Taatsi seida rock and the almost vertical rock wall, Taatsi Church. Seida rock is an ancient sacred place for the Sámi people. A short, demanding footpath, as well as stairs with resting and observation decks, lead to the foot of the seida.





## PLACES TO VISIT

- Korkeaniemi Laavu in Immeljärvi 4 km
- Santa Claus Cottage on the slopes of Levi fell 7 km
- Arctic Experience Park Arcandia 10 km
- Ruopaköngäs rock formations 23 km
- Arctic Sauna World by Jerisjärvi lake 42 km
- Lainio Snow Village 50 km
- Pallas-Yllästunturi National Park 55 km (Pallastunturi)





## Our goal

We actively strive to reduce water and energy consumption, minimize waste generation, and improve sorting. In our operations, we collect information on our carbon footprint, calculate it, and aim to reduce our track annually.

We continue to share awareness of the environmental work of the entire Levi area and tips for saving nature.







## THE FUTURE AREAS OF DEVELOPMENT 2024-2025

### Responsible purchases

- Our aim is to favour local and environmentally certified suppliers.
- We monitor the sustainability performance of our suppliers, make environmentally friendly choices and purchase more ecological equipment.

### Extending the season

- Our aim is to promote year-round tourism.
- A year-round tourism business brings more sustainable employment to the region and allows for a more comprehensive use of services.

### Reducing our carbon footprint

- We aim to reduce our carbon footprint by 5% compared to the previous year.
- We are actively monitoring and calculating our carbon footprint in order to anticipate the achievement of our target.







## CERTIFICATES

### **GreenKey**

The GreenKey-certified company commits to continuous development. It uses financial resources to promote environmental and social sustainability and ensures the long-term economic viability of the business.

### Sustainable Travel Finland

We have been granted Sustainable Travel Finland label as a recognition of valuable and long-term work for sustainable tourism. Sustainable Travel Finland is a national sustainable travel programme managed by Visit Finland. It takes into account environmental, socio-cultural, and economic sustainability.







### WWF Partner Company

As a WWF partner company, we are committed to environmental responsibility and contributing to a sustainable future. By supporting WWF, we help enable long-term efforts to preserve biodiversity, combat climate change, and protect endangered species both in Finland and globally. Through our donation, we are part of the solution to some of the planet's most pressing environmental challenges, demonstrating our dedication to environmental stewardship to our customers, stakeholders, and employees.



YSTÄVÄ  
YRITYS  
2024







**LEVIN ALPPITALOT  
LEVI ALPINE CHALETS**

Levin Alppitalot Oy | Levi Alpine Chalets Ltd  
info@levinalppitalot.fi  
levinalppitalot.fi | +358 20 786 6433

